

SOUTH CAROLINA  
ACCOMMODATIONS TAX

EXPENDITURES OF  
ANNUAL ACCOMMODATIONS TAX  
REVENUES

FISCAL YEAR 2006-2007

South Carolina Department of Parks, Recreation and Tourism  
1205 Pendleton Street  
Columbia, SC 29201  
Tourism Expenditure Review Committee  
P.O. Box 125  
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August 2008

**SOUTH CAROLINA ACCOMMODATIONS TAX OVERSIGHT COMMITTEE**  
**TOURISM EXPENDITURE REVIEW COMMITTEE**

The Legislative Accommodations Tax Oversight Committee was abolished effective June 10, 1997. During the 2001 Legislative Session, Senate Bill 349 was signed into law by the Governor, effective July 18, 2001. This bill amended the Accommodations Tax statute. It establishes an eleven member Tourism Expenditure Review Committee, provides for withholding funds for misappropriated expenditures, and provides for penalties for failure to file annual reports on time. This committee serves as the oversight authority on all questionable tourism related expenditures.

## **REPORTING REQUIREMENTS**

Among the requirements of the Accommodations Tax Law is the requirement that local municipal and county governments covered by the tourism provisions of this Act, and regional tourism agencies covered by this Act, shall submit annual reports.

In order to advise the affected local governments of the reporting requirements, the local governments were sent a packet of information that included copies of Guidelines on the Act, the amended Accommodations Tax Act, an Accommodations Tax Reporting Form for reporting of Accommodations Tax dollars and a local Advisory Committee membership Form. The eleven tourism regions were also sent a separate reporting form. The Accommodations Tax Reporting Form, the Advisory Committee Membership Form, and the Tourism Region Form were due by November 1<sup>st</sup>, 2007, a special one month extension over the typical due date of October 1<sup>st</sup> due to the movement to online reporting. This information was not only sent to local government officials and tourism regions but was also sent to advisory committee chairpersons, chambers of commerce, and others interested in the expenditure of "A" Tax revenue.

## **REVENUE AND EXPENDITURE REPORTS SUBMITTED BY LOCAL GOVERNMENTS**

Revenue and expenditure information submitted by local governments have been compiled in order to provide an overall accounting of how the statewide 2% accommodations tax revenues have been allocated and spent. Due to the fact that not all local government budgets are on the state's fiscal year, July-June, total annual reported revenues could vary from figures provided by the State Treasurer's Office. Expenditures may vary as well, due to the use of carry-forward funds, interest earnings, etc. The information on the following pages includes explanations of the various tables and graphs included in this report. These represent the revenues and expenditures as reported by the local governments. Responses to the Tourism Region Form are not compiled in this report.

**TABLE A**

**Statewide 2% Accommodations Tax Revenue Allocations for FY06-07  
from "A" Tax Reporting Forms Submitted by Local Governments**

The "A" Tax revenue allocations of the eighty (80) local governments submitting reports totaled \$38,422,066. The mandated allocations from this amount were \$3,821,103 to General Funds, \$10,926,620 to Tourism Advertising and Promotion Organizations (a.k.a. 30% Fund), and \$23,674,343 for Tourism-Related Expenditures (a.k.a. 65% Fund). Additionally, these local governments reported 65% Carry-Forward Funds from FY05-06 and interest earnings totaling \$8,640,177.

**TABLE B**

**Statewide 2% Accommodations Tax Revenue Expenditures for FY06-07  
from "A" Tax Reporting Forms Submitted by Local Governments**

The expenditures reported for FY06-07 totaled \$10,801,229 for Tourism Advertising and Promotion Organizations (a.k.a. 30% Fund) and \$24,346,237 for Tourism-Related expenditures (a.k.a. 65% Fund). That left \$7,488,410 carried forward into FY07-08 for future Tourism-Related Expenditures.

**TABLE C**

**FY06-07 Tourism-Related Expenditures from 65% Fund by Category**

The \$24,346,237 of tourism-related expenditures from the 65% Fund included 13% for additional Destination Advertising and Promotion, with funding for the Operation of Visitor Information Centers another 4%. The top funding category at 37% was Tourism-Related Public Services, such as police and fire service. Tourism-Related Events was the second highest funding category at 20%, followed closely by Tourism-Related Facilities at 18%. Approximately 5% of the money was used for unclassified expenditures. An additional 3% was spent on Waterfront Erosion, Control, and Repair, and 1% was reported for Tourist Public Transportation.

**TABLE D**

**Organizations Designated to Receive and Manage Tourism  
Advertising and Promotions from 30% Fund in FY06-07**

Of the \$10,801,229 distributed from the Tourism Advertising and Promotion Fund, 49% was designated to Convention and Visitor Bureaus, while 45% was designated to Chambers of Commerce, 2% to one of the eleven Tourism Regional Organizations and 4% to other organizations.

**TABLE A**  
**STATEWIDE 2% ACCOMMODATIONS TAX REVENUE ALLOCATION FOR FY06-07**  
**FROM "A" TAX REPORTING FORMS SUBMITTED BY LOCAL GOVERNMENTS**

<b>LOCAL GOVERNMENTS COVERED BY TOURISM PROVISIONS</b>	<b>FISCAL YEAR 2006-2007 A-TAX ALLOCATION</b>	<b>\$25,000 PLUS 5% GENERAL FUND</b>	<b>30% ADVERTISING AND PROMOTION</b>	<b>65% TOURISM RELATED FUND</b>	<b>PRIOR YEAR CARRY FORWARD &amp; INTEREST</b>
Aiken	\$283,893	\$37,945	\$77,668	\$168,281	\$132,955
Aiken County	\$128,360	\$30,168	\$31,008	\$67,184	\$0
Anderson	\$125,137	\$30,007	\$30,041	\$65,089	\$2,300
Anderson County	\$308,942	\$39,197	\$85,183	\$184,562	\$11,310
Beaufort	\$217,379	\$34,619	\$57,714	\$125,046	\$8,885
Beaufort County	\$635,935	\$55,547	\$183,280	\$397,108	\$7,571
Berkeley County	\$76,414	\$27,571	\$15,424	\$33,419	\$0
Bluffton	\$123,625	\$29,931	\$29,588	\$64,106	\$25,641
Blythewood	\$62,522	\$26,876	\$11,257	\$24,389	\$33,122
Camden	\$72,143	\$27,357	\$14,143	\$30,643	\$356
Cayce	\$108,161	\$29,158	\$24,948	\$54,055	\$38,062
Charleston	\$3,021,808	\$174,840	\$899,043	\$1,947,925	\$772,816
Cherokee County	\$73,446	\$27,422	\$14,534	\$31,490	\$0
Chester County	\$121,895	\$29,845	\$29,069	\$62,982	\$105,114
Clarendon County	\$127,530	\$30,127	\$30,759	\$66,645	\$63,647
Clemson	\$124,242	\$29,962	\$29,773	\$64,507	\$30,818
Clinton	\$69,230	\$27,212	\$13,269	\$28,750	\$26
Colleton County	\$28,311	\$25,166	\$993	\$2,152	\$0
Columbia	\$1,293,419	\$88,421	\$380,526	\$824,472	\$25,262
Conway	\$59,668	\$26,733	\$10,400	\$22,534	\$9,181
Darlington County	\$65,815	\$27,041	\$12,245	\$26,530	\$26,221
Dillon	\$74,581	\$27,479	\$14,874	\$32,228	\$760
Dillon County	\$69,062	\$27,203	\$13,218	\$28,640	\$371
Dorchester County	\$68,891	\$27,195	\$13,167	\$28,529	\$28,770
Duncan	\$67,497	\$27,125	\$12,749	\$27,623	\$43,848
Easley	\$60,460	\$26,773	\$10,638	\$23,049	\$0
Edisto Beach	\$223,918	\$34,946	\$59,675	\$129,297	\$125,496
Florence	\$325,551	\$40,028	\$90,165	\$195,358	\$26,751
Florence County	\$684,432	\$57,972	\$197,830	\$428,631	\$80,993
Folly Beach	\$277,336	\$37,617	\$75,701	\$164,018	\$62,513
Gaffney	\$66,051	\$27,053	\$12,315	\$26,683	\$6,728
Georgetown	\$106,699	\$29,085	\$24,510	\$53,104	\$46,448
Georgetown County	\$919,464	\$69,723	\$268,339	\$581,402	\$682,672
Goose Creek	\$35,582	\$25,529	\$3,175	\$6,878	\$0
Greenville	\$1,000,450	\$73,773	\$292,635	\$634,043	\$203,749

**TABLE A**  
**(continued)**  
**STATEWIDE 2% ACCOMMODATIONS TAX REVENUE ALLOCATION FOR FY06-07**  
**FROM "A" TAX REPORTING FORMS SUBMITTED BY LOCAL GOVERNMENTS**

<b>LOCAL GOVERNMENTS COVERED BY TOURISM PROVISIONS</b>	<b>FISCAL YEAR 2006-2007 A-TAX ALLOCATION</b>	<b>\$25,000 PLUS 5% GENERAL FUND</b>	<b>30% ADVERTISING AND PROMOTION</b>	<b>65% TOURISM RELATED FUND</b>	<b>PRIOR YEAR CARRY FORWARD &amp; INTEREST</b>
Greenville County	\$928,287	\$70,164	\$270,986	\$587,137	\$105,310
Greenwood	\$111,653	\$29,333	\$25,996	\$56,324	\$6,816
Greenwood County	\$63,930	\$26,947	\$11,679	\$25,305	\$7,090
Hardeeville	\$107,504	\$29,125	\$24,751	\$53,627	\$48,200
Hartsville	\$61,498	\$26,825	\$10,949	\$23,724	\$0
Hilton Head Island	\$3,960,583	\$221,779	\$1,180,675	\$2,558,129	\$2,143,089
Horry County	\$3,432,536	\$195,377	\$1,022,261	\$2,214,898	\$316,582
Isle of Palms	\$1,008,530	\$74,177	\$295,059	\$639,295	\$564,363
Jasper County	\$148,301	\$31,165	\$36,990	\$80,145	\$15,655
Kershaw County	\$89,658	\$28,233	\$19,398	\$42,028	\$2,501
Kiawah Island	\$1,166,195	\$82,060	\$342,358	\$741,777	\$346,715
Lake City	\$25,825	\$25,041	\$247	\$536	\$0
Laurens County	\$78,242	\$27,662	\$15,973	\$34,607	\$0
Lexington	\$62,206	\$26,860	\$11,162	\$24,184	\$37,234
Lexington County	\$402,520	\$43,876	\$113,256	\$245,388	\$90,930
Moncks Corner	\$47,089	\$26,104	\$6,627	\$14,358	\$24,810
Mt. Pleasant	\$723,207	\$59,910	\$209,462	\$453,834	\$40,860
Myrtle Beach	\$6,503,233	\$348,912	\$1,943,470	\$4,210,851	\$383,506
Newberry	\$66,014	\$27,051	\$12,304	\$26,659	\$26,885
Newberry County	\$79,802	\$27,740	\$16,441	\$35,621	\$33,097
North Charleston	\$1,423,475	\$94,924	\$419,542	\$909,009	\$3,367
North Myrtle Beach	\$2,523,138	\$149,907	\$749,442	\$1,623,790	\$558,274
Oconee County	\$128,416	\$30,171	\$31,025	\$67,221	\$20,486
Orangeburg	\$52,756	\$26,388	\$8,327	\$18,042	\$6,114
Orangeburg County	\$258,406	\$36,670	\$70,022	\$151,714	\$38,671
Pawleys Island	\$224,500	\$34,975	\$59,850	\$129,675	\$0
Pickens County	\$97,311	\$28,616	\$21,693	\$47,002	\$8,710
Richland County	\$652,064	\$56,353	\$188,119	\$407,591	\$50,144
Ridgeland	\$51,660	\$26,333	\$7,998	\$17,329	\$0
Rock Hill	\$285,227	\$38,011	\$78,068	\$169,148	\$6,315
Santee	\$209,305	\$34,215	\$55,292	\$119,798	\$3,849
Seabrook Island	\$94,006	\$28,450	\$20,702	\$44,854	\$40,469
Seneca	\$32,135	\$25,357	\$2,140	\$4,638	\$0
Simpsonville	\$90,228	\$28,261	\$19,568	\$42,398	\$1,050
Spartanburg	\$129,533	\$30,227	\$31,360	\$67,946	\$3,962
Spartanburg County	\$437,749	\$45,637	\$123,825	\$268,287	\$13,757
Springdale	\$75,295	\$27,515	\$15,089	\$32,692	\$55,223
St. George	\$61,000	\$26,800	\$10,800	\$23,400	\$0

**TABLE A**  
**(continued)**  
**STATEWIDE 2% ACCOMMODATIONS TAX REVENUE ALLOCATION FOR FY06-07**  
**FROM "A" TAX REPORTING FORMS SUBMITTED BY LOCAL GOVERNMENTS**

<b>LOCAL GOVERNMENTS COVERED BY TOURISM PROVISIONS</b>	<b>FISCAL YEAR 2006-2007 A-TAX ALLOCATION</b>	<b>\$25,000 PLUS 5% GENERAL FUND</b>	<b>30% ADVERTISING AND PROMOTION</b>	<b>65% TOURISM RELATED FUND</b>	<b>PRIOR YEAR CARRY FORWARD &amp; INTEREST</b>
Sullivan's Island	\$48,786	\$26,189	\$7,136	\$15,461	\$3,720
Summerville	\$231,163	\$35,308	\$61,849	\$134,006	\$0
Sumter	\$217,067	\$34,603	\$57,620	\$124,844	\$0
Sumter County	\$53,260	\$26,413	\$8,478	\$18,369	\$0
Surfside Beach	\$484,524	\$47,976	\$137,857	\$298,691	\$969,739
Walterboro	\$216,264	\$34,563	\$57,379	\$124,322	\$57,915
York County	\$170,134	\$32,257	\$43,540	\$94,337	\$2,383
<b>TOTAL REPORTED</b>	<b>\$38,422,066</b>	<b>\$3,821,103</b>	<b>\$10,926,620</b>	<b>\$23,674,343</b>	<b>\$8,640,177</b>

**TABLE B**  
**STATEWIDE 2% ACCOMMODATIONS TAX REVENUE EXPENDITURES FOR FY06-07**  
**FROM "A" TAX REPORTING FORMS SUBMITTED BY LOCAL GOVERNMENTS**

<b>LOCAL GOVERNMENTS COVERED BY TOURISM PROVISIONS</b>	<b>30% ADVERTISING AND PROMOTION</b>	<b>65% TOURISM RELATED FUND</b>	<b>65% CARRY FORWARD NEXT YEAR *</b>
Aiken	\$77,668	\$191,178	\$90,613
Aiken County	\$31,008	\$67,185	-\$1
Anderson	\$30,040	\$61,588	\$5,801
Anderson County	\$85,183	\$195,872	\$0
Beaufort	\$57,714	\$130,188	-\$3,528
Beaufort County	\$183,280	\$429,300	-\$24,621
Berkeley County	\$15,424	\$33,419	\$0
Bluffton	\$29,587	\$0	\$89,272
Blythewood	\$10,694	\$39,860	\$14,458
Camden	\$14,143	\$31,000	-\$357
Cayce	\$23,701	\$50,145	\$41,972
Charleston	\$899,043	\$1,802,961	\$894,172
Cherokee County	\$14,534	\$31,490	\$0
Chester County	\$0	\$76,926	\$91,170
Clarendon County	\$30,759	\$96,286	\$33,325
Clemson	\$29,773	\$75,000	\$18,055
Clinton	\$12,969	\$0	\$28,750
Colleton County	\$993	\$0	\$2,152
Columbia	\$425,571	\$861,817	-\$12,083
Conway	\$10,400	\$31,500	-\$746
Darlington County	\$19,745	\$48,255	\$4,496
Dillon	\$14,874	\$32,250	\$719
Dillon County	\$13,218	\$28,700	\$311
Dorchester County	\$13,279	\$28,770	\$28,529
Duncan	\$12,749	\$8,300	\$62,322
Easley	\$10,638	\$23,049	\$0
Edisto Beach	\$59,675	\$118,417	\$130,700
Florence	\$90,165	\$182,000	\$39,257
Florence County	\$120,000	\$440,000	\$63,276
Folly Beach	\$0	\$226,531	-\$6,764
Gaffney	\$12,315	\$31,645	-\$1,732
Georgetown	\$24,510	\$41,604	\$56,247
Georgetown County	\$268,339	\$604,813	\$620,212
Goose Creek	\$3,175	\$6,879	\$0
Greenville	\$295,468	\$685,227	\$143,121

**TABLE B**  
**(continued)**  
**STATEWIDE 2% ACCOMMODATIONS TAX REVENUE EXPENDITURES FOR FY06-07**  
**FROM "A" TAX REPORTING FORMS SUBMITTED BY LOCAL GOVERNMENTS**

<b>LOCAL GOVERNMENTS COVERED BY TOURISM PROVISIONS</b>	<b>30% ADVERTISING AND PROMOTION</b>	<b>65% TOURISM RELATED FUND</b>	<b>65% CARRY FORWARD NEXT YEAR *</b>
Greenville County	\$270,986	\$560,130	\$132,317
Greenwood	\$25,996	\$63,140	-\$3,910
Greenwood County	\$11,679	\$28,000	\$4,196
Hardeeville	\$24,751	\$62,783	\$38,937
Hartsville	\$10,949	\$23,724	\$0
Hilton Head Island	\$1,180,675	\$3,072,390	\$1,552,510
Horry County	\$1,022,261	\$2,145,914	\$364,341
Isle of Palms	\$295,059	\$432,317	\$738,893
Jasper County	\$36,990	\$80,500	\$15,300
Kershaw County	\$19,469	\$35,506	\$9,023
Kiawah Island	\$342,358	\$729,610	\$318,920
Lake City	\$247	\$0	\$536
Laurens County	\$15,973	\$34,607	\$0
Lexington	\$11,162	\$14,047	\$45,264
Lexington County	\$113,256	\$178,750	\$152,436
Moncks Corner	\$6,627	\$18,900	\$19,426
Mt. Pleasant	\$209,462	\$405,945	\$87,332
Myrtle Beach	\$1,943,470	\$4,498,143	\$70,354
Newberry	\$12,304	\$25,000	\$26,892
Newberry County	\$15,276	\$31,248	\$37,470
North Charleston	\$419,542	\$912,376	-\$3,367
North Myrtle Beach	\$749,442	\$1,711,778	\$417,674
Oconee County	\$31,025	\$45,162	\$41,869
Orangeburg	\$8,327	\$18,800	\$5,120
Orangeburg County	\$70,022	\$154,628	\$33,319
Pawleys Island	\$59,850	\$129,675	\$0
Pickens County	\$21,693	\$50,000	\$5,233
Richland County	\$188,119	\$308,801	\$131,691
Ridgeland	\$7,998	\$17,329	\$0
Rock Hill	\$78,068	\$173,829	-\$3,047
Santee	\$44,527	\$117,715	\$4,443
Seabrook Island	\$20,702	\$45,705	\$39,323
Seneca	\$0	\$0	\$4,638
Simpsonville	\$19,568	\$24,470	\$18,978
Spartanburg	\$31,360	\$71,908	-\$3,962
Spartanburg County	\$123,825	\$279,800	\$2,243
Springdale	\$15,089	\$22,667	\$65,094
St. George	\$10,260	\$35,000	-\$11,600

**TABLE B**  
**(continued)**  
**STATEWIDE 2% ACCOMMODATIONS TAX REVENUE EXPENDITURES FOR FY06-07**  
**FROM "A" TAX REPORTING FORMS SUBMITTED BY LOCAL GOVERNMENTS**

<b>LOCAL GOVERNMENTS COVERED BY TOURISM PROVISIONS</b>	<b>30% ADVERTISING AND PROMOTION</b>	<b>65% TOURISM RELATED FUND</b>	<b>65% CARRY FORWARD NEXT YEAR *</b>
Sullivan's Island	\$7,136	\$14,400	\$4,781
Summerville	\$61,849	\$134,006	\$0
Sumter	\$57,620	\$182,464	-\$57,620
Sumter County	\$26,847	\$26,847	-\$8,478
Surfside Beach	\$137,857	\$469,259	\$751,080
Walterboro	\$57,379	\$150,214	\$31,542
York County	\$43,540	\$96,598	\$122
<b>Total Reported</b>	<b>\$10,801,229</b>	<b>\$24,346,237</b>	<b>\$7,488,410</b>

\*Carry Forward Next Year was computed from other responses.

**TABLE C**

**TOURISM-RELATED EXPENDITURES FROM 65% FUND BY CATEGORY  
FROM "A" TAX REPORTING FORMS SUBMITTED BY LOCAL GOVERNMENTS**

Government	Total Funded From 65% Fund	% Funded in Each Category							
		1	2	3	4	5	6	7	8
Aiken	\$191,178.49	21%	79%	0%	0%	0%	0%	0%	0%
Aiken County	\$67,184.90	43%	14%	0%	0%	0%	0%	43%	0%
Anderson	\$61,588.00	28%	68%	0%	0%	0%	0%	0%	4%
Anderson County	\$195,872.00	21%	66%	13%	0%	0%	0%	0%	0%
Beaufort	\$130,188.00	48%	38%	0%	1%	0%	0%	14%	0%
Beaufort County	\$429,300.00	51%	17%	5%	0%	0%	0%	27%	0%
Berkeley County	\$33,418.83	100%	0%	0%	0%	0%	0%	0%	0%
Blythewood	\$39,859.75	75%	0%	0%	25%	0%	0%	0%	0%
Camden	\$31,000.00	3%	11%	86%	0%	0%	0%	0%	0%
Cayce	\$50,145.00	49%	39%	12%	0%	0%	0%	0%	0%
Charleston	\$1,802,960.68	14%	44%	42%	0%	0%	0%	0%	0%
Cherokee County	\$31,489.69	0%	0%	0%	100%	0%	0%	0%	0%
Chester County	\$76,925.90	30%	70%	0%	0%	0%	0%	0%	0%
Clarendon County	\$96,286.00	21%	0%	0%	79%	0%	0%	0%	0%
Clemson	\$75,000.00	40%	60%	0%	0%	0%	0%	0%	0%
Columbia	\$861,817.00	8%	58%	8%	6%	15%	0%	6%	0%
Conway	\$31,500.00	100%	0%	0%	0%	0%	0%	0%	0%
Darlington County	\$48,255.00	71%	23%	6%	0%	0%	0%	0%	0%
Dillon	\$32,250.00	50%	31%	19%	0%	0%	0%	0%	0%
Dillon County	\$28,700.00	10%	90%	0%	0%	0%	0%	0%	0%
Dorchester County	\$28,770.21	30%	8%	19%	0%	0%	21%	22%	0%
Duncan	\$8,300.00	100%	0%	0%	0%	0%	0%	0%	0%
Easley	\$23,049.00	64%	0%	36%	0%	0%	0%	0%	0%
Edisto Beach	\$118,416.78	16%	8%	54%	24%	0%	0%	0%	-3%
Florence	\$182,000.00	14%	70%	15%	0%	0%	0%	0%	0%
Florence County	\$440,000.00	36%	6%	33%	14%	0%	0%	11%	0%
Folly Beach	\$226,531.00	8%	25%	26%	24%	0%	18%	0%	0%
Gaffney	\$31,645.00	20%	71%	9%	0%	0%	0%	0%	0%
Georgetown	\$41,603.92	17%	35%	0%	0%	0%	0%	48%	0%
Georgetown County	\$604,813.00	4%	11%	4%	9%	0%	0%	9%	64%
Goose Creek	\$6,878.50	0%	100%	0%	0%	0%	0%	0%	0%
Greenville	\$685,227.00	32%	34%	9%	0%	14%	0%	12%	0%
Greenville County	\$560,130.00	41%	32%	26%	0%	0%	0%	0%	0%
Greenwood	\$63,140.00	10%	67%	24%	0%	0%	0%	0%	0%
Greenwood County	\$28,000.00	0%	93%	0%	0%	7%	0%	0%	0%
Hardeeville	\$62,782.73	3%	0%	97%	0%	0%	0%	0%	0%
Hartsville	\$23,723.56	21%	73%	6%	0%	0%	0%	0%	0%

**TABLE C  
(continued)**

**TOURISM-RELATED EXPENDITURES FROM 65% FUND BY CATEGORY  
FROM "A" TAX REPORTING FORMS SUBMITTED BY LOCAL GOVERNMENTS**

	<b>Total Funded</b>								
<b>Government</b>	<b>From 65% Fund</b>	<b>% Funded in Each Category</b>							
		1	2	3	4	5	6	7	8
Hilton Head Island	\$3,072,390.00	8%	11%	27%	28%	0%	0%	0%	25%
Horry County	\$2,145,914.38	6%	8%	1%	61%	0%	24%	0%	0%
Isle of Palms	\$432,316.83	3%	17%	51%	29%	0%	0%	0%	0%
Jasper County	\$80,500.00	72%	28%	0%	0%	0%	0%	0%	0%
Kershaw County	\$35,506.00	50%	0%	0%	0%	0%	0%	50%	0%
Kiawah Island	\$729,610.05	0%	66%	0%	34%	0%	0%	0%	0%
Laurens County	\$34,607.44	74%	16%	0%	10%	0%	0%	0%	0%
Lexington	\$14,047.36	18%	77%	0%	0%	0%	0%	5%	0%
Lexington County	\$178,750.00	34%	1%	34%	0%	0%	0%	31%	0%
Moncks Corner	\$18,900.00	9%	0%	0%	0%	0%	0%	91%	0%
Mt. Pleasant	\$405,944.53	2%	43%	31%	18%	0%	0%	7%	0%
Myrtle Beach	\$4,498,143.00	0%	4%	0%	96%	0%	0%	0%	0%
Newberry	\$25,000.00	14%	0%	86%	0%	0%	0%	0%	0%
Newberry County	\$31,248.00	0%	26%	74%	0%	0%	0%	0%	0%
North Charleston	\$912,376.00	0%	0%	100%	0%	0%	0%	0%	0%
North Myrtle Beach	\$1,711,777.53	5%	12%	2%	75%	1%	0%	5%	0%
Oconee County	\$45,161.55	81%	2%	17%	0%	0%	0%	0%	0%
Orangeburg	\$18,800.00	15%	72%	0%	13%	0%	0%	0%	0%
Orangeburg County	\$154,627.53	72%	21%	0%	7%	0%	0%	0%	0%
Pawleys Island	\$129,675.09	0%	6%	94%	0%	0%	0%	0%	0%
Pickens County	\$50,000.00	64%	9%	21%	7%	0%	0%	0%	0%
Richland County	\$308,800.92	52%	18%	15%	15%	0%	0%	0%	0%
Ridgeland	\$17,329.26	29%	71%	0%	0%	0%	0%	0%	0%
Rock Hill	\$173,829.00	8%	45%	7%	0%	0%	0%	39%	0%
Santee	\$117,715.00	51%	0%	0%	49%	0%	0%	0%	0%
Seabrook Island	\$45,705.01	0%	0%	100%	0%	0%	0%	0%	0%
Simpsonville	\$24,470.00	35%	65%	0%	0%	0%	0%	0%	0%
Spartanburg	\$71,908.00	80%	12%	8%	0%	0%	0%	0%	0%
Spartanburg County	\$279,800.00	17%	36%	28%	0%	0%	0%	19%	0%
Springdale	\$22,666.75	75%	0%	0%	10%	0%	0%	15%	0%
St. George	\$35,000.00	0%	0%	37%	6%	57%	0%	0%	0%
Sullivan's Island	\$14,400.00	0%	0%	21%	79%	0%	0%	0%	0%
Summerville	\$134,006.00	10%	48%	42%	0%	0%	0%	0%	0%
Sumter	\$182,464.06	19%	0%	0%	9%	0%	0%	72%	0%

**TABLE C**  
**(continued)**

**TOURISM-RELATED EXPENDITURES FROM 65% FUND BY CATEGORY**  
**FROM "A" TAX REPORTING FORMS SUBMITTED BY LOCAL GOVERNMENTS**

	<b>Total Funded</b>								
<b>Government</b>	<b>From 65% Fund</b>	<b>% Funded in Each Category</b>							
		1	2	3	4	5	6	7	8
Sumter County	\$26,847.17	0%	0%	0%	0%	0%	0%	100%	0%
Surfside Beach	\$469,259.00	3%	2%	10%	37%	0%	48%	0%	0%
Walterboro	\$150,213.54	25%	10%	22%	0%	0%	0%	43%	0%
York County	\$96,598.00	100%	0%	0%	0%	0%	0%	0%	0%
<b>TOTAL REPORTED</b>	<b>\$24,346,236.94</b>	<b>13%</b>	<b>20%</b>	<b>18%</b>	<b>37%</b>	<b>1%</b>	<b>3%</b>	<b>4%</b>	<b>5%</b>

1=Destination Advertising/Promotion  
 2=Tourism-related Events  
 3=Tourism-related Facilities  
 4=Tourism-related Public Services

5=Tourist Public Transportation  
 6=Waterfront Erosion/Control/Repair  
 7=Operation of Visitor Information Centers  
 8=Not Classified

**TABLE D**

**ORGANIZATIONS DESIGNATED TO RECEIVE AND MANAGE TOURISM  
ADVERTISING AND PROMOTIONS FROM 30% FUND**

<b>Organizations</b>	<b>Designated Amount</b>	<b>% of Total</b>
Chambers of Commerce	\$4,806,713	44.5%
Convention and Visitor Bureaus	\$5,330,748	49.4%
Tourism Regions	\$227,307	2.1%
Other	\$436,464	4.0%
<b>Total</b>	<b>\$10,801,229</b>	<b>100.0%</b>

