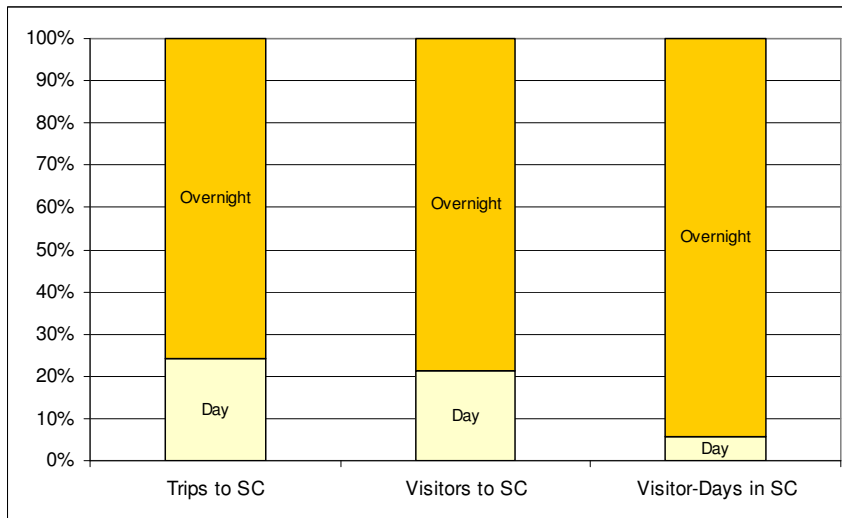


# Total Domestic Travel to South Carolina

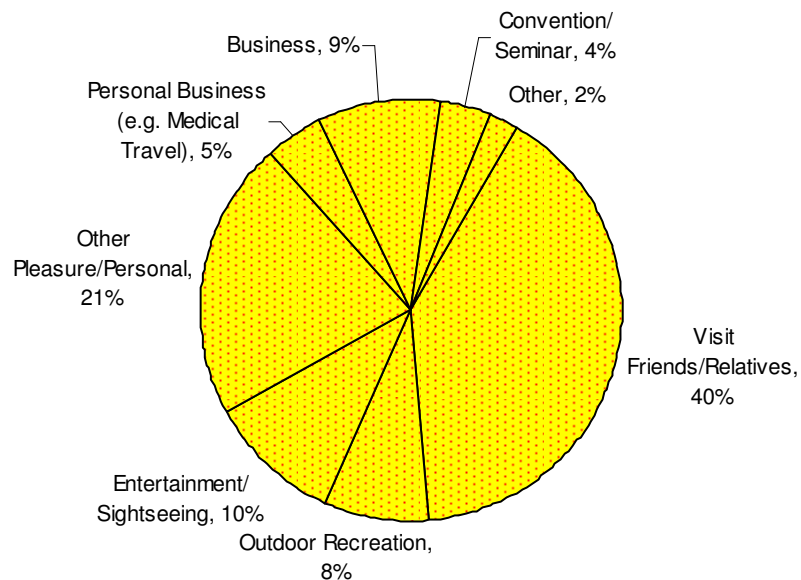
The median party size on trips to South Carolina is 2 people, and 28% of trips include children. Visitors stay an average of 2.7 nights and spend an average of \$634 per party. Annually, travel parties drive themselves on 86% of trips to South Carolina while 8% travel by airplane.

- Of all domestic trips in South Carolina each year, 24% are **day trips**. This translates into 21% of all domestic visitors and 6% of all domestic visitor-days in South Carolina annually. Their median party size is 1 person and 23% of these trips include children. They spend an average of \$151 per party while on their trip.
- Of all domestic trips in South Carolina each year, 76% are **overnight trips**, with stays of one night or more. This translates into 79% of all domestic visitors and over 94% of all domestic visitor-days in South Carolina annually. The median party size of overnight visitors is 2 people and 30% of these trips include children. They stay an average of 3.6 nights and spend an average of \$765 per party while on their trip.



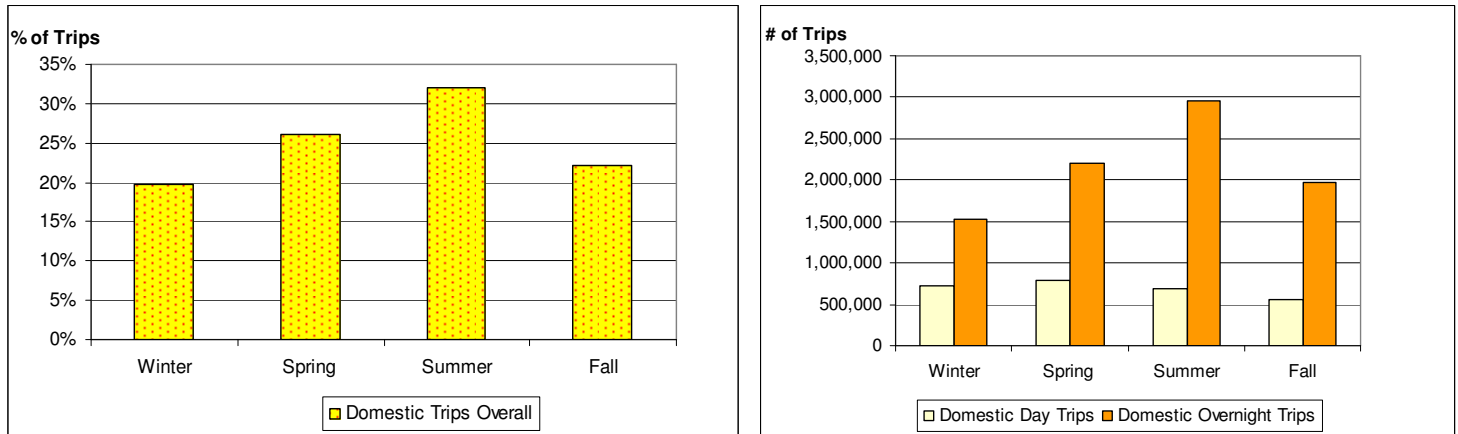
## Domestic Trips to South Carolina by Primary Trip Purpose

(Day trips and overnight trips combined)



## Seasonality of Domestic Trips to South Carolina

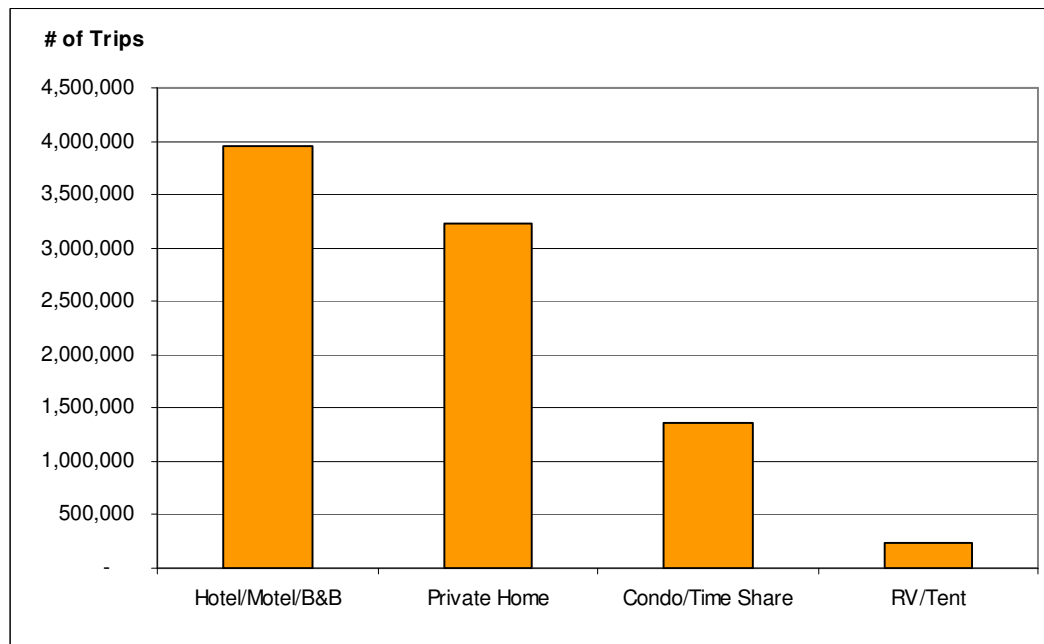
The peak travel season for South Carolina is summer for overnight trips, while day trips are less seasonal.



(*Winter: Dec, Jan Feb; Spring: Mar, Apr, May; Summer: Jun, Jul, Aug; Fall: Sep, Oct, Nov*)

## Overnight Domestic Trips to South Carolina by Accommodation Type

Overnight domestic travel parties to South Carolina stay in a variety of types of accommodation, but hotels, motels and B&Bs account for the largest volume.



*Note: Visitors can stay in multiple accommodation types during their trip.*

# Leisure Activity Participation for Domestic Trips to South Carolina

Domestic travel parties visiting South Carolina most often report visiting the beach, visiting relatives or shopping during their trip. Activities with less than 1.0% participation are not detailed below.

## Very Popular Activities (20%+ Participation)

Activity	Participation Rate
Beach	29%
Visiting Relatives	23%
Shopping	23%

## 2<sup>nd</sup> Tier Activities (5%-19% Participation)

Activity	Participation Rate
Fine Dining	18%
Visiting Friends	16%
Rural Sightseeing	10%
Urban Sightseeing	10%
Historic Sites and churches	7%
Golf	7%
Old Homes/Mansions	6%
Wildlife viewing	5%
Nightclub/Dancing	5%
Gardens	5%
Theme Park	5%

## 3<sup>rd</sup> Tier Activities (1%-4% Participation)

Activity	Participation Rate
Fishing (Fresh/Saltwater)	4%
State/National Park	4%
Museums	4%
Family Reunion	3%
Biking	3%
Zoos	3%
Art Galleries	3%
Musical Theatre	3%
Bird Watching	3%
Theatre/Drama	2%
Hiking/Backpacking	2%
Special Events/Festivals	2%
Nature Travel/Ecotouring	2%
Youth/Amateur/College Sports Events	2%
Camping	2%
Motor Boat/Jet Ski	2%
Tennis	1%
Spa/Health Club	1%

*Note: Visitors can participate in multiple activities during their trip. Values are rounded to the nearest whole percent.*

## Top States of Origin for Domestic Trips to South Carolina

Below are the top five states of origin for domestic trips in South Carolina. They generate 71% of domestic trips to South Carolina.

State of Origin	% of Domestic Trips
South Carolina	31%
North Carolina	19%
Georgia	13%
Virginia	5%
Florida	4%

## Top States of Origin for Domestic Day Trips

Below are the top five states of origin for domestic day trips in South Carolina. They generate 87% of domestic day trips in South Carolina.

State of Origin	% of Domestic Day Trips
South Carolina	57%
North Carolina	16%
Georgia	8%
Virginia	3%
New York	3%

## Top States of Origin for Domestic Overnight Trips

Below are the top five states of origin for domestic overnight trips in South Carolina. They generate 67% of domestic overnight trips in South Carolina.

State of Origin	% of Domestic Overnight Trips
South Carolina	23%
North Carolina	20%
Georgia	14%
Virginia	5%
Florida	4%